

NEO MOBILE

DIGITAL MARKETING



About Us

NeoMobile is a mobile media company and is recognized as one of the fastest growing players in the Industry and is a global leader in Mobile Entertainment services. The Company designs, develops and distributes digital content and interactive services for mobile users in partnership with Mobile Network Operators and media Companies across geographics. Active since 2007, NeoMobile is a leader in the Direct-to-Consumer (D2C) segment. The Business Unit is fully dedicated to end-to-end mobile advertising and digital marketing campaigns for Global brands and advertising conglomerates.

Mobile Entertainment



We offer best in class Digital Entertainment service on mobile by offering digital content across genres such as Bollywood, Games, Humor, Videos etc. Our best in breed platforms support download and streaming services, across feature and smartphones.

We support Subscription (Daily, Weekly, Monthly) and Event based (Pay as you go) services.

Engaged with leading D2C player in mobile industry, across the globe.

Performance Marketing

Performance marketing is the core focus of our team, ensuring KPI driven approach and deliveries. Enhance the reach across digital mediums with key focus on performance driven sites and apps.

Channel: WAP/HTML/Multichannel

Business Model: CPA | CPD | CPC | CPI | CPS

Geographies: Global

Platform: Android | iOS | Java | Windows



Our Business



Mobile Monetisation

Our team, champions the cause for mobile monetization, across genres, devices, browsers, etc. They take full ownership of executing high impact performance campaigns and focus on optimizing client's investment. Our thoughtful thinkers perceive themselves as profitability partners. Call us to maximize your RoI.



Digital Marketing

NeoMobile has a fully dedicated team for mobile marketing, planning, designing and managing digital campaigns on mobile devices. Our team has decades of collective experience in executing 360° campaigns across the domains and geographies.



Redemption And Loyalty Services

Neomobile is a prime provider in offering world class digital loyalty service for various global brands. We enable our partners to offer digital content and applications as redemption against their respective loyalty points, giving themselves an edge in digital content redemption and a broader palette of digital offerings.



Rich-media Content Services

We offers entertaining and engrossing content for mobile users, across broad spectrum of content services. Our creative & marketing team deeply understands Ux and customer expectations & drive deeper engagement, thru programmatic approach.

Entertainment

Bollywood
Hollywood
TV Shows
Glamour
Humour
Fashion Shows
Celebrity Parties

Games

Downloadable
HTML5
Comics

Utility

AppLock
Translator
Smart Tools

Education

Children quiz
Subject-wise content



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Neomobile India Pvt. Ltd. A-003B, Boomerang,
Chandivali, Andheri (East), Mumbai 400072, India
www.neomobile.in | care@neomobile.in